

PRIVACY POLICY

We take the protection of your personal data very seriously and treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

The following information provides you with an overview of how we process your personal data and your rights under data protection law.

1. Who is responsible for data processing and whom can I contact?

The responsible party within the meaning of the General Data Protection Regulation and other national data protection laws of the member states as well as other data protection provisions is the:

Institute for Corporate
Governance in the German Real Estate Industry
Leipziger Platz 9
10117 Berlin

2. To whom does this privacy statement apply?

This data protection declaration is about visitors to our website, customers and interested parties as well as people who use our participant management system to attend our events or also to attend events organised by our customers. This group of persons includes, in particular, conference participants, employees of our customers, speakers or third parties connected with the event, such as service providers or exhibitors. It is also directed at our members.

3. What data do we use?

In principle, you can visit our website without disclosing your identity to us. If you send us an e-mail or a contact form, your message and e-mail address will be used exclusively for correspondence with you. In individual cases, such as when using our participant management system, it is necessary to process your personal data. This data includes the contact details of the participants, as well as any other data that may be required for the implementation of the event, such as special customer requests or data on the vita of speakers. We also use the personal data provided to us as part of the membership and/or certification process.

4. For what purposes and on what legal basis do we use your data?

We process your personal data in accordance with the provisions of the General Data Protection Regulation (DS-GVO) and the Federal Data Protection Act (BDSG):

a) For the fulfilment of contractual obligations (Art. 6 para. 1b DS-GVO)

The processing of personal data is carried out for the purpose of membership and certification, the provision of business in the context of planning and holding events for our customers or for our own events, as well as for the purpose of carrying out pre-contractual measures in response to your request.

b) Within the framework of the balancing of interests (Art. 6 para. 1f DS-GVO)

Where necessary, we process your data beyond the actual performance of the contract to protect legitimate interests of us or third parties. Examples:

- Assertion of legal claims and defence in legal disputes.
- Ensuring IT security

c) Based on your consent (Art. 6 para. 1f DS-GVO)

If you have given us consent to process personal data for certain purposes (e.g. ordering a newsletter, publishing photos or film footage), the lawfulness of this processing is based on your consent. Consent given can be revoked at any time. Please note that the revocation only takes effect for the future. Processing that took place before the revocation is not affected by this.

5. Who gets my data?

Within the ICG, access to your data is granted to those offices that need it to fulfil our contractual and legal obligations. Service providers and vicarious agents employed by us may also receive data for these purposes if they comply with confidentiality and our instructions under data protection law. We may pass on data that we receive from you as part of our participant management system to the organiser of the event.

6. Will data be transferred to a third country?

No data is transferred to countries outside the EU or the EEA (so-called third countries). In individual cases, for example if an event takes place in a third country, it may be necessary to transfer the data required to hold the event.

7. How long will my data be stored?

We process and store your personal data as long as it is necessary for the fulfilment of our contractual and legal obligations. If the data is no longer required for the fulfilment of contractual or legal obligations, it is regularly deleted, unless its - temporary - further processing is required for the fulfilment of retention periods under commercial and tax law, such as the German Commercial Code and the German Fiscal Code. The retention and documentation periods specified there are six to ten years.

8. What data protection rights do I have?

You have the right to information under Article 15 of the GDPR, the right to rectification under Article 16 of the GDPR, the right to erasure under Article 17 of the GDPR, the right to restriction of processing under Article 18 of the GDPR, the right to object under Article 21 of the GDPR and the right to data portability under Article 20 of the GDPR. In addition, there is a right of appeal to a data protection supervisory authority (Article 77 DS-GVO in conjunction with Section 19 BDSG).

A list of the supervisory authorities and their contact details can be found at the following link:
https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

You can revoke your consent to the processing of personal data at any time. Please note that the revocation is only effective for the future. Processing that took place before the revocation is not affected.

To exercise your rights, please use the above-mentioned contact to our Data Protection Officer.

9. Is there an obligation to provide data?

When registering for events or ordering services (such as newsletters), you must provide the personal data that is required to hold an event or provide a service and fulfil the associated contractual obligations, or which we are legally obliged to collect. These data fields are marked as mandatory fields during data collection. Without this data, we will usually have to refuse to conclude the contract or carry out the order, or will no longer be able to carry out an existing contract and may have to terminate it.

10. Is there any automated decision-making including profiling?

As a matter of principle, we do not use fully automated decision-making including profiling in accordance with Article 22 DS-GVO.

In the event that we use profiling for targeted marketing, you will be informed separately.

11. Information on your right to object pursuant to Article 21 of the GDPR

a) Individual right of objection

You have the right to object to the processing of your personal data on grounds relating to your particular situation. The prerequisite for this is that the data processing is carried out in the public interest or on the basis of a balancing of interests. This also applies to profiling. In the event of an objection, we will no longer process your personal data. Unless we can prove compelling reasons worthy of protection for the processing of this data that outweigh your interests, rights and freedoms. Or your personal data is used for the assertion, exercise or defence of legal claims.

b) Objection to the processing of your data for direct marketing purposes

In individual cases, we use your personal data for our direct advertising. You have the right to object to this at any time; this also applies to profiling if it is associated with direct advertising. In the event of an objection, we will no longer process your personal data for these purposes. The objection can be made form-free and should, if possible, be directed to the above-mentioned contact to our data protection officer.

12. what data is processed when using the website?

a) Usage-related data

When you access our website, we receive usage data. This includes information such as screen resolution, browser version, internet access, operating system, language, plug-ins used, origin by country/region and search engines. The stored data is only evaluated for statistical purposes. The data is not passed on to third parties and is not analysed in relation to the user.

b) Use of cookies

When calling up individual pages, so-called session cookies are used to facilitate navigation. These cookies expire after the session and do not contain any personal data, i.e. the contents of the cookies are not evaluated in a user-related manner. You can set your browser to allow cookies only in individual cases or not at all.

Cookies that are required to carry out the electronic communication process or to provide certain functions (e.g. registration, login, payment processing) are stored on the basis of Art. 6 para. 1 lit. f DSGVO. In this case, cookies are stored for the purpose of technically error-free and optimised provision of our services. If cookies are deactivated, the functionality of this website may be limited.

13. How secure is my data?

To protect the personal data of our customers and interested parties, we use a secure online transmission method, the so-called "Secure Socket Layer" (SSL) transmission. All information transmitted using this secure method is encrypted before it is sent. Your personal data is processed exclusively on industry-standard data centres and computers protected by security technologies (e.g. firewalls, password protection, access controls, etc.).